



Clarington Swim Club Sponsorship Package

"Together we can do so much."

-Helen Keller

**Dive Into the Swim Season
2023/2024**



ROC
CLARINGTON SWIM CLUB



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Our Story

The Clarington Swim Club has been in existence since 1985 and has been through several changes from a summer swim team to a winter competitive program. We are a not-for-profit organization that looks to support the development of the Racers of Clarington (ROC) swimmers. We have a proud history of producing swimmers that compete at all levels of competition including provincial, national, varsity, and international.

The ROC difference is our philosophy that is fostered by our dedicated coaching staff. Our coaches believe in inclusivity and access for all families. They do this by maintaining all levels of development with swimmers ranging from ages 6 to 86, and offering various programs including our novice, masters, and a top-tier competitive program.

Mission Statement

-  To promote and support excellence in swimming throughout and beyond the Clarington community.
-  To provide a positive environment in which all levels of swimmers can strive to reach their physical and psychological potential.
-  To recognize the value of competitive swimming and to bring the benefit of that experience to Clarington athletes.



Welcome

The Clarington Swim Club is a non-profit organization committed to promoting swimming as an inclusive sport. As a valued corporate sponsor, you can aid us in achieving our mission. We are seeking to establish partnerships with local community businesses to support our operational costs, equipment, and the growth of our swimmers and coaches. Investing in our club will contribute to the vital mission of promoting inclusivity and the development of sports.

Sponsorship provides you access to advertise your business to over 140+ youth and their families as well as shows your commitment to supporting local youth and their development. By sponsoring our club, you are investing in the future of our community and helping to foster a love of sports and healthy living in our members. Our sponsorship packages are flexible and can be tailored to suit your specific needs, whether you are looking for increased online visibility, or physical advertising opportunities. So, why not consider sponsoring our club today and join us in making a positive impact on the lives of young people in our area?

Thank you for your support!

Vision



- Partnership with local businesses.
- Community development and investment.
- Fostering teamwork and community.



Mission

- We are on a mission to elevate swimming excellence
- Creating a positive atmosphere to nurture swimmers of all abilities.
- Ensuring as many community members as possible have access to swimming.

Sponsorship Package



Bronze Package

This entry level sponsorship package gets you:

Certificate to display at your business

Inclusion on our media platforms for the swim season

Recognition at our year-end banquet the year of donation

Logo to be published on our team board at the Alan Strike Centre for the swim season

Recognition as a sponsor of a team building event

\$ 500



Silver Package

With this package, you get even more exposure:

Certificate to display at your business

Inclusion on our media platforms for the swim season

Recognition at our year-end banquet the year of donation

Logo to be published on our team board at the Alan Strike Centre for the swim season

Recognition as a sponsor of a training event

\$ 1000

Not applicable to a charitable donation receipt.

Sponsorship Package



Gold Level

This package includes the basics and more:

Certificate to display at your business

Inclusion on our media platforms for a swim season

Recognition at our year-end banquet

Logo to be published on our team board at the Alan Strike Centre for the swim season

Logo to be published in our weekly newsletter for the swim season

Recognition as a sponsor of a Clarington Cup (in-house time trial)

\$ 1500 +



Platinum Level

This package includes the most dedicated visibility:

Certificate to display at your business

Inclusion on our media platforms for a swim season

Recognition at our year-end banquet

Logo to be published on our team board at the Alan Strike Centre for the swim season

Logo to be published in our weekly newsletter for the swim season

Recognition as a sponsor of a swim meet

\$ 2500 +

Not applicable to a charitable donation receipt.

Benefits for Sponsors



Sponsorship allows your business to advertise to a community of over 140 young locals and their families, ranging from ages 6 to 18+, including Masters (adults).

Community Engagement and Brand Visibility:

Collaborating with the Clarington Swim Club provides a direct and visible way for your company to engage with the local community. By aligning with ROC, you can increase your brand visibility and enhance your image as a community-oriented entity.

Local Business Leverage:

Partnership with the Clarington Swim Club affords you a local captive audience of over 140 families that have various needs and wants. Our team is a unique community of athletes that are dedicated to our community as Clarington continues to grow.

Consumer Loyalty:

Establishing an association with the Clarington Swim Club could be the key to creating strong consumer loyalty. This special relationship has the potential to improve customer engagement, and enhance their experience with your brand, ultimately leading to cost savings on marketing and advertising efforts.



Thank you!
Let's chat about
partnering with ROC.

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